

**BOTLE BUHLE
BRANDS**

orijins
Care
COLDS & FLU



orijins HEALTH
& WELLNESS

orijins Care COLDS & FLU

WHAT IS THIS PRODUCT RANGE FOR?

Orijins Care Colds & Flu offers natural, effective cold and flu relief to help you feel better, faster.

The range is divided into two main categories:

IMMUNE BOOSTING

For prevention.



SYMPTOM RELIEF

For when you are already sick.





PRODUCT INFORMATION

IMMUNE CAPSULES (60 TABLETS) IMMUNE BOOSTING



INGREDIENTS:

Vitamin C, Zinc,
Vitamin D3, Selenium

PURPOSE:

Supports a strong immune system. Helps reduce tiredness and fatigue. Essential nutrients for everyday health.

HOW TO USE:

Children over 14 years: 1 capsule per day
Adults: 2 capsules per day.

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PRODUCT INFORMATION

IMMUNE LIQUID (1 LITRE) IMMUNE BOOSTING



INGREDIENTS:

Vitamin C, Pelagonium, Zinc, Cayenne Pepper, Liquorice, Echinacea.

PURPOSE:

Strengthens your natural defences, supports overall health, and absorbs quickly to help you recover faster.

HOW TO USE:

Drink 1 to 2 tablespoons (15 ml - 30 ml) once a day. Refrigerate after opening. Use within 30 days after opening bottle. Keep bottle tightly closed after every use.

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PRODUCT INFORMATION

IMMUNE TONIC (100ML) IMMUNE BOOSTING



INGREDIENTS:

Artemisia Afra (African Wormwood), also known as Umhlonyane/Lengana which boosts immunity.

PURPOSE:

Strengthens the body's defenses against viral infections. Traditionally used for lowering fevers. Fights off colds, flu and infections. Supports lung health.

HOW TO USE:

Adults and Children over 12 Years: 10 drops of tonic in half a glass (125ml) of water. Drink 2 - 3 times daily.

PRODUCT INFORMATION

COUGH SYRUP (200ML) **SYMPTOM RELIEF**



INGREDIENTS:

Pelargonium, Echinacea, Ginger and Liquorice.

PURPOSE:

Soothes dry, irritated throats caused by constant coughing. Helps loosen mucus for easier breathing. Provides fast relief for both wet and dry coughs.

HOW TO USE:

Adults & children 12 years and above: 2 teaspoons (10ml) every 4 hours or as needed.

Children 6-11 years: 1 teaspoon (5ml) every 4 hours or as needed. Repeat every 4 hours as needed, but not more than 3 doses per day.

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PRODUCT INFORMATION

CHEST EASE (10 EFFERVESCENT TABLETS) SYMPTOM RELIEF



INGREDIENTS:
NAC300 (to thin mucus).

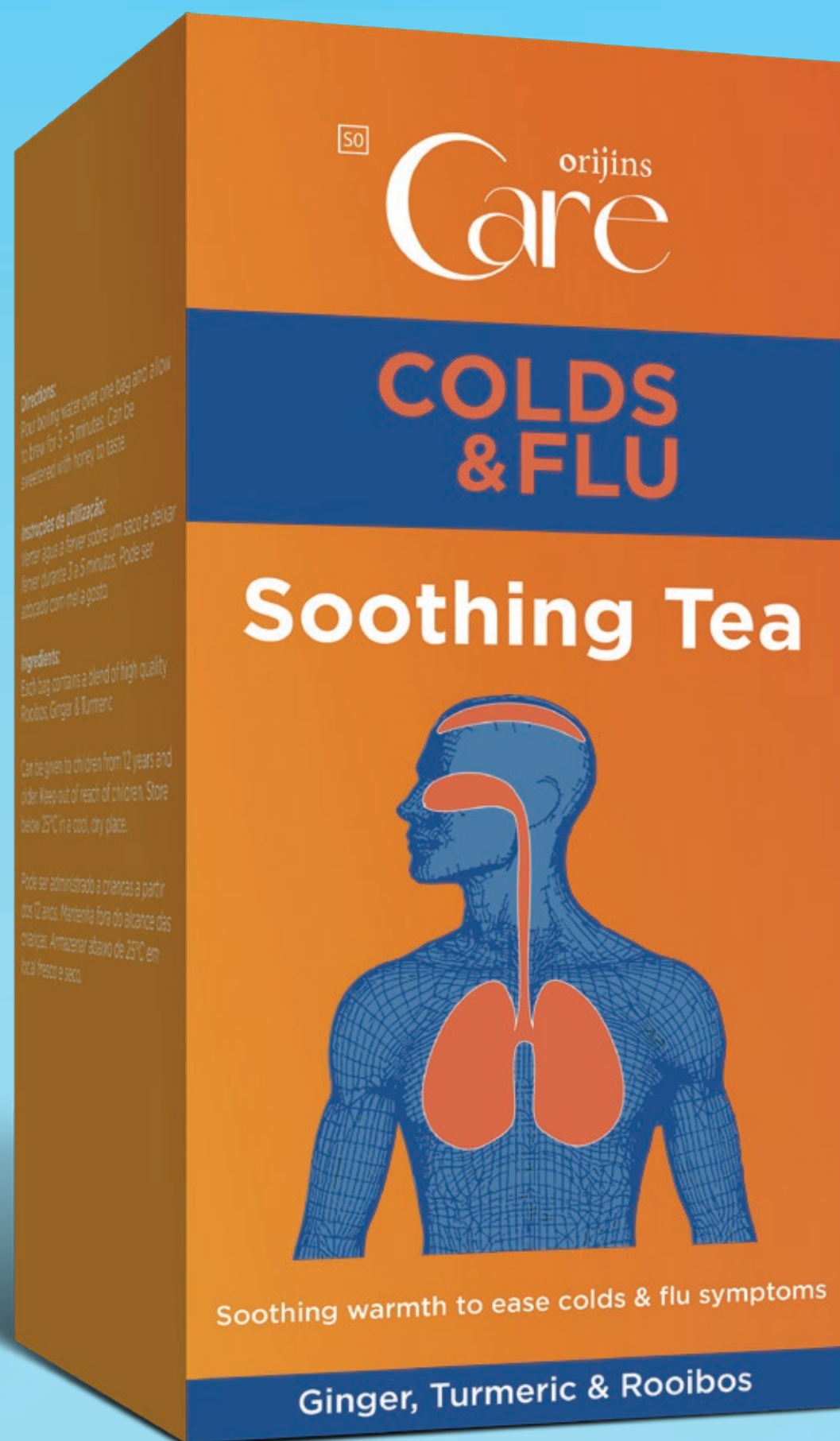
PURPOSE:
Helps get rid of mucus/phlegm in the chest. Promotes better breathing. Quickly dissolves, giving fast relief.

HOW TO USE:
Dissolve one effervescent tablet in a glass of water. Once dissolved, drink immediately. Take after food.
Children 14 years and older: Take 1 effervescent tablet daily.
Adults: 1 to 2 effervescent tablets, twice daily.
Do not use Chest Ease Effervescent tablets continuously for more than 14 days without consulting a doctor.



PRODUCT INFORMATION

SOOTHING TEA (20 TEABAGS) SYMPTOM RELIEF



INGREDIENTS:

Vitamin C, Zinc,
Vitamin D3, Selenium

PURPOSE:

Invigorating Ginger warms and soothes the body from within. Fragrant Turmeric – nature’s answer to inflammation. Helps relieve sore throats and congestion.

HOW TO USE:

Pour boiling water over one bag and allow to brew for 3–5 minutes. Can be sweetened with honey to taste.

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PRODUCT INFORMATION

SUPPORT POWDERS (8 SACHETS) SYMPTOM RELIEF



INGREDIENTS:

Ginger, Turmeric, Menthol, Cinnamon, Ivy Leaf Extract, Vitamin C, Honey.

PURPOSE:

Relieves nasal & chest congestion for better breathing. Soothes a Sore Throat. Reduces Fever.

HOW TO USE:

Adults and children 12 years and over: One sachet in the morning and one sachet before going to bed. Empty contents of the sachet into a glass/mug. Fill with hot water and stir until powder content dissolves. For best results, drink as hot as possible.

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PRODUCT INFORMATION

VAPOUR RUB EXTRA STRONG 50ML **SYMPTOM RELIEF**



INGREDIENTS:

Eucalyptus, Menthol, Methyl Salicylate.

PURPOSE:

Clears blocked noses and chests. Provides long-lasting relief from congestion. Soothes sore muscles with natural herbal oils.

HOW TO USE:

Adults and Children over 6 Years:

Steam Inhalation: Stir 1 tsp (5 ml) into 500ml hot (not boiling) water. Cover head with a towel, inhale vapours for 10-15 min. Topical Application: Apply thinly & evenly to chest, neck & back for relief from a blocked nose or minor aches.

WHO CAN USE THIS RANGE?



Health Concious Consumers

that want to make sure that they are strong and in optimal health.



Parents

that want to ensure that their children stay healthy and to ease their symptoms when they do get sick.



Busy Working People

that don't always have time to eat healthy and to rest enough, but want to boost their immunity and to treat symptoms quickly when they do get sick.



Older people

that want to ensure that they maintain their health as they get older

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SELLING TIPS

Upsell: see which products complement and can be used together



Immune Boosters

- Immune Capsules
- Immune Liquid
- Immune Tonic.



Cough and Throat Relief

- Soothing Tea
- Cough Syrup
- Support Podwers.



Congestion (nasal and chest)

- Chest Ease
- Vapour Rub.

SELLING TIPS

TIP 1



Start the conversation.

Winter is the season when many people get ill, so this is the time to sell.

TIP 2



Use your catalogue for customers to see the range.

and explain each product and its specific benefits.

TIP 3



Remember to upsell.

Understand which products complement and can be taken together and motivate your customers to buy them all for the best results.

TIP 4



Testimonials

Encourage your customers to share their experiences and feedback with you so that you can use that to share real-life stories and benefits with your other customers.